

PRODUCERS

COOPERATIVE ASSOCIATION

Proudly owned by the farmers and ranchers of
the Brazos Valley since 1943.

The Business of Beef:

Health and Management Summit

Presented Virtually by Boehringer Ingelheim



The Business of Beef

Join the Business of Beef health and management summit on **Thursday, February 11th from 10:00am-3:45pm**. Listen to industry leaders discuss key beef topics, learn the latest cattle research and participate in live Q&A sessions.

[Click Here for More Information](#)

Pruning Roses

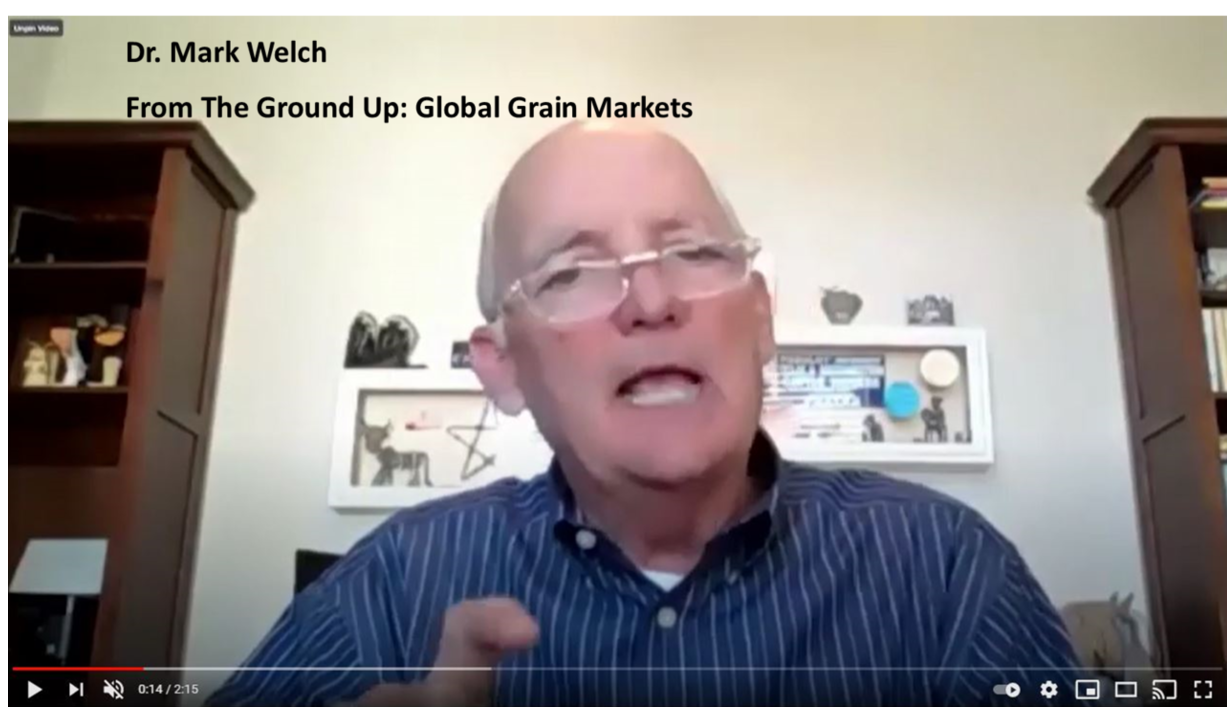
Pruning of roses typically begins in late January, but needs to be complete by mid-February. For bush type roses, the idea is to prune the height by 50%. Each cut should be at a 45 degree angle to prevent water from collecting on the stem. Call the Producers Lawn & Garden experts for more information & guidance on proper pruning techniques at 979-778-6000.



Garden Center Under Construction

With a new year comes a new look for the Producers Garden Center! This new addition will improve efficiency and product availability to hold the wide variety of plants personally selected by our staff for successful growth in the Brazos Valley. We expect the new Lawn & Garden Center addition to be ready for customers to shop by the first of March.

Our indoor patio is still open and stocked with all of the seasonal plants typically available during this time of year. Stay tuned as we work to better serve your lawn & garden needs.



From The Ground Up

From The Ground Up educates our friends and neighbors in the Brazos Valley about agriculture and its impact on their everyday lives. Be sure to watch our weekly televised segment at approximately 6:15 am on Thursdays or during the Saturday 6 o'clock evening news on KBTX-TV 3, Bryan-College Station's CBS affiliate. This weeks segment covers how exports drive the global grain market with *Associate Professor & Extension Economist*, Dr. Mark Welch.

Bryan-Heidenheimer-Hillsboro



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