

PRODUCERS

COOPERATIVE ASSOCIATION

Proudly owned by farmers and ranchers since 1943.



Join us in the fight against hunger!
Help us "Fill The Truck"
Thursday, June 23rd

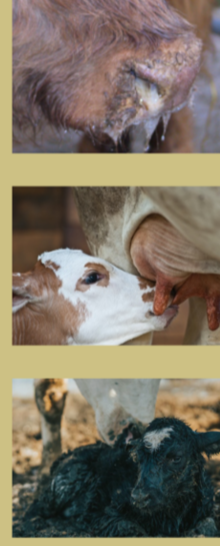
Benefiting the
BRAZOS VALLEY
foodbank
Accepting food donations all month long.
1800 N Texas Avenue, Bryan TX 77803

SUMMER PNEUMONIA IN PRE-WEANED CALVES

The summer months bring heat, humidity and dry conditions. All of which are conditions that would seem to preclude pneumonia in livestock. However, calves as early as 3 weeks of age are prone to the disease during this time of year.

Predisposing Factors:

- Insufficient quantity or quality of colostrum intake as a result of cow health and nutrition during high summer temperatures
- Dry and dusty conditions producing build-up in the calves' respiratory tract
- Moist air from high humidity allowing pathogens to thrive
- Crowding under cool and shaded areas increasing pathogen density
- Hot, still air affecting ventilation in covered or enclosed areas
- Factors that induce stress such as frequent relocation, unfamiliar objects, sudden noise and restraint



Signs and Symptoms:

- Nasal and eye discharge
- Lethargic behavior
- Separation from herd
- Decreased feed intake
- High body temperature
- Increased respiration rate

Prevention:

- Ensure constant access to fresh, clean water and feed
- Don't overcrowd barns or pastures and provide shade opportunities
- Minimize stress
- Keep high traffic areas and dusty facilities sanitized

Contact Producers Cooperative for information and assistance regarding preventative health and treatment options, including prescriptions, for your herd.

979-778-6000

NEW PRODUCT IN STORE NOW



FerAppease®
Maternal Bovine Appeasing Substance

AN ANALOGUE OF THE MATERNAL BOVINE "PEASING" SUBSTANCE (S) FOR TOPICAL USE IN TRY CATTLE TO MITIGATE DETRIMENTAL EFFECTS OF STRESS.

FERA
Pharmaceuticals and Biologicals

"Give them the comfort of being with mom."

FerAppease: A Maternal Bovine Appeasing Substance

Maternal Bovine Appeasing Substance (MBAS) is naturally secreted by the sebaceous gland located on the skin of the mammary gland with the unique ability to induce an appeasing effect on the nursing offspring. FerAppease is applied topically on the nose of the animal, stimulating the vomeronasal gland and desensitizing regions of the amygdala and hypothalamus. As a result, threat perception and its stress consequences are dramatically decreased. FerAppease is for use in healthy cattle only, and can be applied every time animals are exposed to management, environmental and physiological stressors.

The above information was gathered from the FERA Animal Health, LLC website.

Contact Producers Cooperative for more information regarding FerAppease and other agriculture supply products.

979-778-6000



From The Ground Up

From The Ground Up educates our friends and neighbors in the Brazos Valley about agriculture and its impact on their everyday lives. Be sure to watch our weekly televised segment at approximately 6:15 am on Thursday or during the Saturday 6 o'clock evening news on KBTX-TV 3, Bryan-College Station's CBS affiliate.

Foreign markets seek high quality beef from the United States. Brazos Valley rancher, Pete Scarmardo, has more on this weeks From The Ground Up.

KBTX-3
SUMMER HUNGER
FOOD DRIVE

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Bryan-Heidenheimer-Hillsboro



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