

# PRODUCERS

## COOPERATIVE ASSOCIATION

Proudly owned by farmers and ranchers since 1943.





## SPRING ROUNDUP HILLSBORO, TX

**Saturday, April 2nd 10am-1pm**

**10am-Drift Minimization CEU Session**  
Jason Whitfield, Agronomy Programs Manager, Producers Cooperative Assoc.

**11:15am-Sprayer Calibration & Weed ID**  
Mason House, Outside Field Representative, Producers Cooperative Assoc.

**11:45pm-The Catalyst of Longevity: Mineral Nutrition**  
Dr. Jon DeClerk, Beef Consulting Nutritionist, Purina Animal Nutrition

**12:15pm-Benefits & Safety of Using Growth Promoting Implants in Cattle**  
Jason Swain, Livestock Production Specialist, Zoetis Inc.

**12:30pm-Spring Cattle Working: What to put in to get the most out.**  
Jeff Sarchet, DVM, Beef Technical Services, Zoetis Inc.

**Location:**  
Producers Cooperative Association  
5748 State Highway 22, Hillsboro TX

**RSVP Requested!**  
Call or text 979-777-0429

5748 State Highway 22, Hillsboro TX  
254-266-7501



## Choosing Your Sorghum Variety

As soil temperatures are climbing into the 60's, the time to plant sorghum sudan fields is right around the corner. We have several different options for Conventional Three Way Cross, BMR (Brown Mid Rib), PPS (Photo period sensitive) and Pearl Millet.

- **Conventional Three Way Cross**- These hybrids are a quick 40-60 day crop with potential for multiple cuttings. Works well with minimal inputs and dryland situations. **Jackpot or Super Sugar**
- **Brown Mid Rib**- The BMR trait is well known for reduced lignin content in the plant, resulting in 15-20% higher fiber quality.
  - **19011 Dwarf BMR-6** is an early hybrid with 40% more leaf density due to the leaf count and leaf width. Grazability is improved as the cattle prefer the reduced height and standability. Provides similar tonnage, superior standability and reduced seeding rates compared to tall hybrids.
  - **BMR Sudan Grass-Hay King II Hybrid Sudan Grass** is a low-lignin, highly digestible sudan grass. Low input requirements and an efficient user of nitrogen and water. Superior forage quality with reduced prussic acid concerns. Planting rate 30-60lbs per acre in 6-to-18 inch rows.
- **Photoperiod Sensitive**- Remains vegetative from May through September. Since the plant does not begin heading out until the day lengths become shorter. Photoperiod sensitive hybrids can be cut 30-50 days later than standard hybrids.
  - **Sweet Forever BMR PPS** is a grassy headless photoperiod sensitive. This hybrid has increased yields of 3-5 tons over early hybrids. With 30-50 additional growing days for cutting or grazing, you can attain higher yields. Drought tolerance is the best as it wont head out under stress. Recommended 20lbs for an 80-120 day cutting and 30lbs for a 60-80 day cutting. Excellent standability and sugar cane aphid resistant.
- **Tif Leaf III Pearl Millet** is a compact 60-day maturity hybrid which produces 3-5 tons per acre. Used for full or short season grazing or single cut forage. When grazing, if it never heads out, it regrows all summer long. All leaves assures a good protein and nutritional value. No prussic acid concerns when grazing. Sugar cane aphid resistant, ideal for hay or grazing.

Stop by or call any of our three Agronomy locations in Bryan, Heidenheimer or Hillsboro for more information.

# MARCH 31ST, 2022

## FALL FEED BOOKING CONTRACTS WILL CONCLUDE

ALL of your booked feed  
will need to be picked up  
or delivered by this date!



## Fall Feed Contracts

The deadline for feed booking contracts are fast approaching! Make sure you have placed your deliveries or picked up your feed by March 31st.

If you have any questions, please contact our Inside Sales Team at 979-778-2864 or [feedsales@producerscooperative.com](mailto:feedsales@producerscooperative.com).



## From The Ground Up

From The Ground Up educates our friends and neighbors in the Brazos Valley about agriculture and its impact on their everyday lives. Be sure to watch our weekly televised segment at approximately 6:15 am on Thursday or during the Saturday 6 o'clock evening news on KBTX-TV 3, Bryan-College Station's CBS affiliate.

Professor and Borlaug-Monsanto Chair for Plant Breeding & International Crop Improvement, William Rooney, discusses the interest increase in US grain sorghum on this weeks From The Ground Up.

Bryan-Heidenheimer-Hillsboro



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